

ORDER



Orders	Order / Rev:	347300
	Alt Order #:	06838464
	Product Desc:	BARACK OBAMA
	Estimate:	1549
	Flight Dates:	08/04/12 - 08/17/12
	Original Date / Rev:	08/03/12 / 08/03/12
	Order Type:	GENERAL

KTNV - Las Vegas

Primary AE:	Anjanette Brady
Sales Office:	PPH
Sales Region:	NAT

Agency	Name:	GMMB
	Buying Contact:	
	Billing Contact:	
		1010 Wisconsin Avenue NW
		Washington, DC 20007

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Obama for America
	Demographic:	A35+
	Product Codes:	PL Presidential
	Priority:	P-01
	Revenue Codes:	AGY-TRANS, POL CAND, CAND

New Business Thru: _____
Order Separation: 00:15:00
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/17/12	76	\$39,500.00	\$33,575.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	76	\$39,500.00	\$33,575.00	0.00
Totals	76	\$39,500.00	\$33,575.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KTNV - Las Vegas	19%	\$39,500.00
Market	100%	\$207,894.74

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$43,657.89
KLVX	0%	\$0.00
KMCC	0%	\$0.00
KSNV	20%	\$41,578.95
KTUD	0%	\$0.00
KVMY	5%	\$10,394.74
KVVU	27%	\$56,131.58
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$16,631.58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTNV	08/06/12	08/17/12	Morning Blend 9a Morning Blend 9a-10a	CM	M-F 9a-10a	MTWTF--	:30	5	\$150.00	P-01	0.00	NM	10	\$1,500.00

Order / Rev: 347300
 Alt Order #: 06838464
 Flight Dates: 08/04/12 - 08/17/12

Advertiser: Obama for America
 Product Desc: BARACK OBAMA
 Estimate: 1549

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
MORNING BLEND														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/06/12	08/12/12	MTWTF--		5		\$150.00			0.00			
		Week: 08/13/12	08/19/12	MTWTF--		5		\$150.00			0.00			
E 2	KTNV	08/06/12	08/17/12	M-F 10-11a The View	CM	M-F 10-11a MTWTF--	:30	5	\$450.00	P-01	0.00	NM	10	\$4,500.00
VIEW-ABC														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/06/12	08/12/12	MTWTF--		5		\$450.00			0.00			
		Week: 08/13/12	08/19/12	MTWTF--		5		\$450.00			0.00			
E 3	KTNV	08/06/12	08/17/12	M-F 11-12p Action News	CM	M-F 11-12p MTWTF--	:30	5	\$300.00	P-01	0.00	NM	10	\$3,000.00
ACTN NEWS@11AM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/06/12	08/12/12	MTWTF--		5		\$300.00			0.00			
		Week: 08/13/12	08/19/12	MTWTF--		5		\$300.00			0.00			
E 4	KTNV	08/06/12	08/17/12	The Chew 12p-1p M-F 12p-1p	CM	12p-1p MTWTF--	:30	5	\$300.00	P-01	0.00	NM	10	\$3,000.00
CHEW-ABC														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/06/12	08/12/12	MTWTF--		5		\$300.00			0.00			
		Week: 08/13/12	08/19/12	MTWTF--		5		\$300.00			0.00			
E 5	KTNV	08/06/12	08/17/12	ABC Programming 1p-2p ABC Programming 1p-2p M-F	CM	M-F 1P-2P MTWTF--	:30	5	\$300.00	P-01	0.00	NM	10	\$3,000.00
REVOLUTION-ABC														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/06/12	08/12/12	MTWTF--		5		\$300.00			0.00			
		Week: 08/13/12	08/19/12	MTWTF--		5		\$300.00			0.00			
E 6	KTNV	08/06/12	08/17/12	ABC Soaps 2-3p General Hospital	CM	M-F 2-3p MTWTF--	:30	5	\$300.00	P-01	0.00	NM	10	\$3,000.00
GENRL HOSPITAL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/06/12	08/12/12	MTWTF--		5		\$300.00			0.00			
		Week: 08/13/12	08/19/12	MTWTF--		5		\$300.00			0.00			
E 7	KTNV	08/06/12	08/17/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P MTWTF--	:30	5	\$250.00	P-01	0.00	NM	10	\$2,500.00
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/06/12	08/12/12	MTWTF--		5		\$250.00			0.00			
		Week: 08/13/12	08/19/12	MTWTF--		5		\$250.00			0.00			
E 8	KTNV	08/06/12	08/13/12	Monday ABC Prime Other bach pad	CM	Mon 8-11p bach pad (8:00 PM-10:00 PM)	:30	1	\$3,500.00	P-01	0.00	NM	2	\$7,000.00
BACEHLOR PAD														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/06/12	08/12/12	M-----		1		\$3,500.00			0.00			
		Week: 08/13/12	08/19/12	M-----		1		\$3,500.00			0.00			
E 9	KTNV	08/08/12	08/15/12	Wed ABC Prime C duets	CM	Wed 10-11p duets --W----	:30	1	\$3,000.00	P-01	0.00	NM	2	\$6,000.00
DUETS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/06/12	08/12/12	--W----		1		\$3,000.00			0.00			
		Week: 08/13/12	08/19/12	--W----		1		\$3,000.00			0.00			
E 10	KTNV	08/10/12	08/17/12	Fri ABC Prime Other 20/20	CM	20/20 (10:00 PM-11:00 PM)	:30	1	\$3,000.00	P-01	0.00	NM	2	\$6,000.00
20/20-FRI-ABC														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/06/12	08/12/12	----F--		1		\$3,000.00			0.00			
		Week: 08/13/12	08/19/12	----F--		1		\$3,000.00			0.00			
Totals													76	\$39,500.00